
COMPANY PROFILE

2026

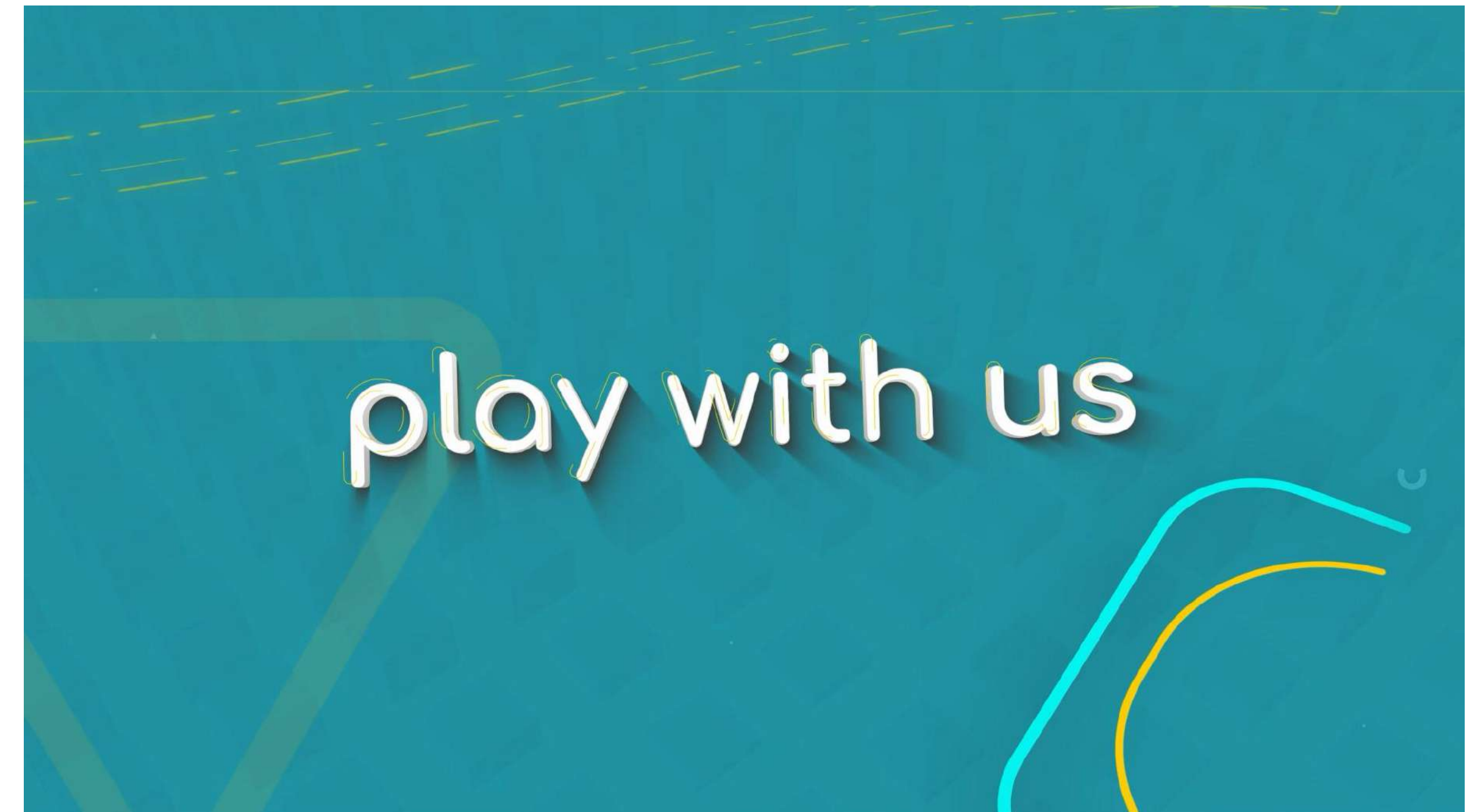
EST. 2014



who we are

vantage is a dynamic and innovative company specializing in full-service event management, creative consultancy, and music production.

Our mission is to craft unforgettable experiences, combining creativity, professionalism, and boundless passion, that inspire connections, elevate brands, and fuel business success.





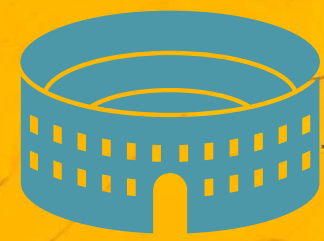
Our SERVICES

Events & Activations
Management

Creative
Consultancy

Music Production

Social Media
Management



Events & Activations Management

Crafting events that resonate with your audience, combining storytelling artistry with strategic planning to leave a lasting experience.





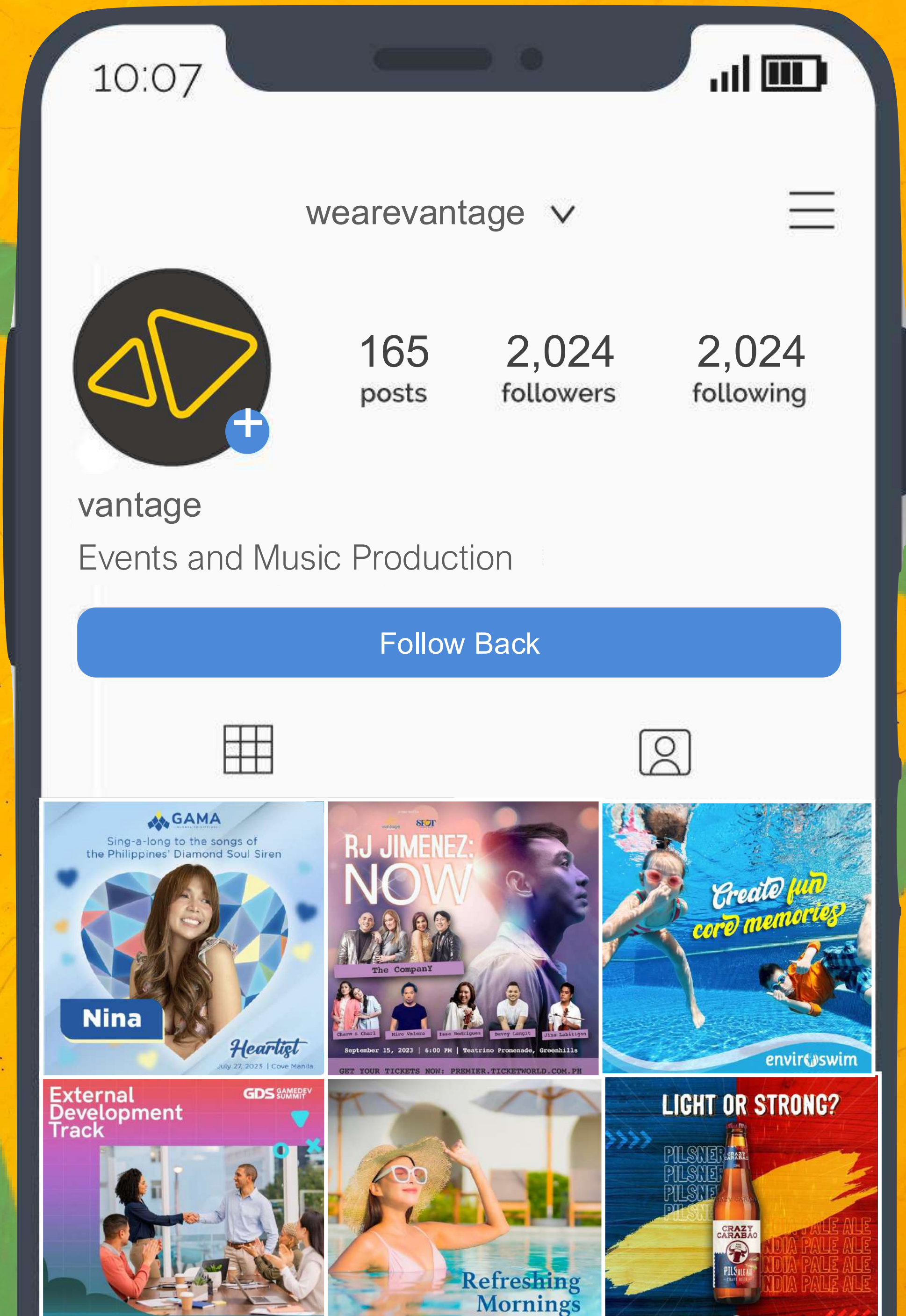
Creative Consultancy

Our goal is to enhance your brand, enabling it to stand out and be in a competitive landscape.



Social Media Management

From content creation to community engagement, we ensure your social media channels align with your brand's goals. Our data-driven approach tracks performance and targets the right audience at the right time.





Music Production

Get the perfect soundtrack,
curated to enhance the
overall experience.

Be it your company anthem, for your
loved ones, station IDs, or brand
campaign jingle.



[VIDEO: Demo Reel](#)

Brands we've worked with:



Our CLIENTS

abbvie aboitiz  AyalaLandEstates **BNI**

Brilliant Skin
Essentials

Canva


essilor

enviroswim

FWD

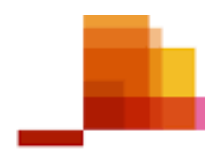
 **GAMA**
—GLOBAL PHILIPPINES—

Grab

 **G-SHOCK**

Herbalife

 **Lazada**


pwc

realme

SAMSUNG



SMDC

Sun Life GREPA
Financial

UBX
U-BIX CORPORATION

UR Universal
Robina

 **VICTOR CONSUNJI**
DEVELOPMENT CORPORATION

[24]7.ai

Our
PORTFOLIO

FWD ELITE AGENCY AWARDS NIGHT



SAMSUNG
Innovations
that Power
Solutions





#PINAKAMAKINANG: THE BRILLIANT CONCERT

A wide-angle shot of a large concert stage during the Grab BIGA10 Anniversary Concert. The stage is bathed in vibrant green light from numerous spotlights and a curved light bar at the top. In the center, a large, colorful, stylized graphic of a face with multiple eyes and mouths is displayed on the backdrop. Several performers are visible on the stage, some holding up light sticks. Large plumes of white smoke or fog are being released from the stage. The audience is visible in the foreground, mostly in silhouette, watching the performance. The overall atmosphere is energetic and festive.

Grab

GRAB BIGA10 ANNIVERSARY CONCERT



[VIDEO: BEHIND THE SCENES](#)

GAMEDEV SUMMIT 2024

OS GAMEDEV SUMMIT

Presented by:

GAMEOPS

MAKE IT HAPPEN
THE PHILIPPINES

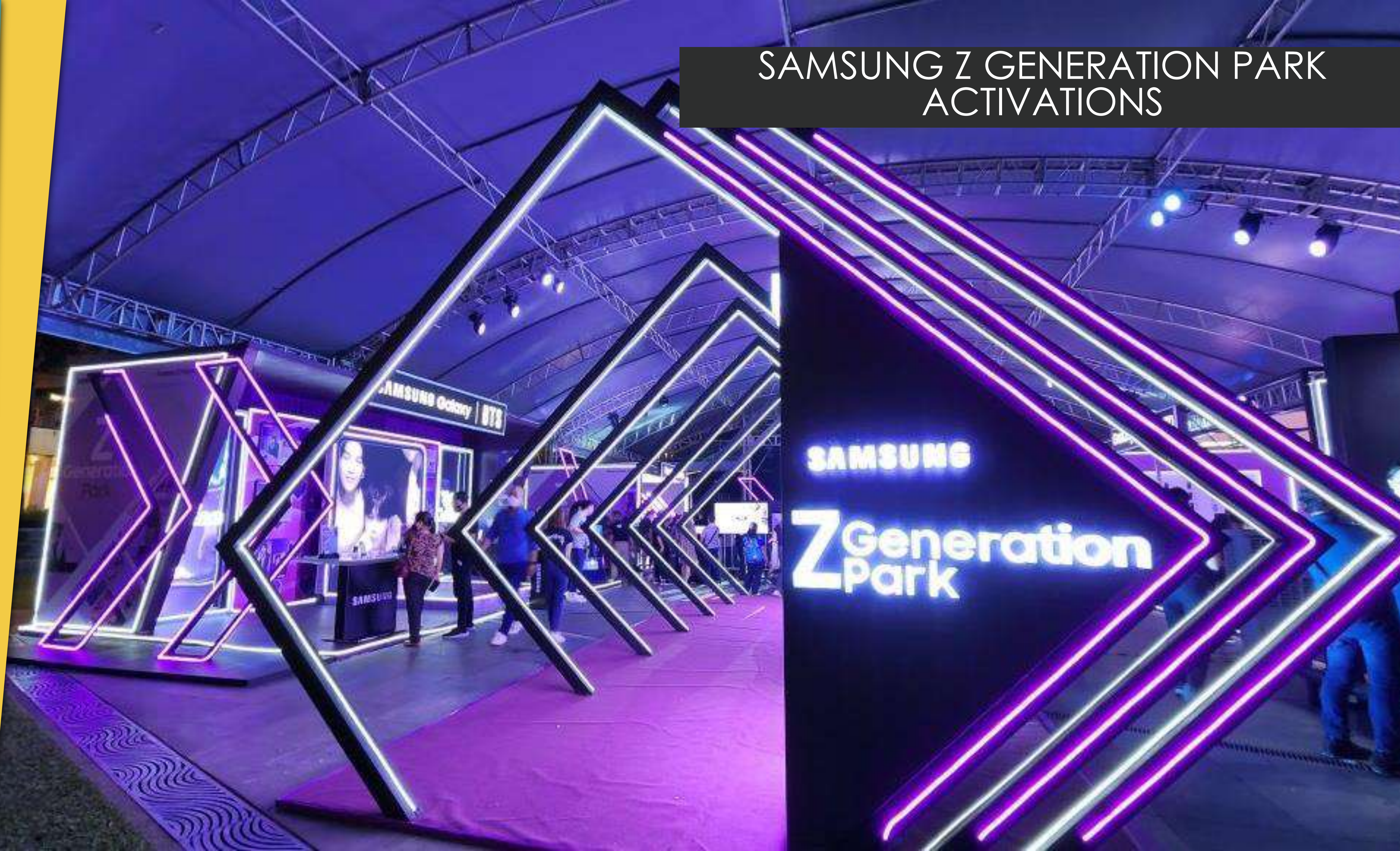
dti
PHILIPPINES



SAMSUNG GALAXY Z FOLD4 | Z FLIP4 FLAGSHIP LAUNCH



SAMSUNG Z GENERATION PARK ACTIVATIONS





PwC PHILIPPINES 100TH ANNIVERSARY

GAMA CONVENTION 2023



HERBALIFE SPECTACULAR 3-DAY CONVENTION



Bulacan | Cavite | Cebu | Davao del Sur | Laguna | Metro Manila North | Metro Manila South | Misamis Oriental | Rizal | Bataan | Batangas | Benguet | Bohol | Isabela | Leyte | Nueva Ecija | Pampanga | Pangasinan
Quezon | South Cotabato | Tarlac | Zambales | Agusan del Norte | Albay | Bukidnon | Davao del Norte | Iloilo | Lanao del Norte | La Union | Mindoro Oriental | Negros Occidental | Negros Oriental | Palawan | Zamboanga



PHP 30,000

PHP 30,000

PHP 30,000

PHP 30,000

PHP 30,000

PHP 30,000

PHP 30,000

HP 30,000

PHP 30,000

BRILLIANT SUMMER MEDIA LAUNCH

Brilliant Skin
LABORATORY

Brilliant
Summer

#BrilliantSummer





LAZBEAUTY MEDIA LAUNCH

G-SHOCK



CASIO G-SHOCK
40TH ANNIVERSARY
& ACTIVATIONS



HAVAIANAS SLIDES MEDIA LAUNCH



GOLDEN GRAB AWARDS
2023

Grab

ERIKA KRISTENSEN

BOOTH EXHIBITS



BOOTH EXHIBITS



BOOTH EXHIBITS



GRAB REGIONAL BOOTH EXHIBITS

GrabForBusiness

A smarter way to
manage claims, book rides
& send gifts

-  Grab For Business Portal
-  Business Profile
-  Concierge
-  GrabGifts

Learn more



GrabForBusiness



Grab For Business Portal

Control & manage
employee spend

-  One-stop platform for Grab expenses
-  Real-time, filterable reports
-  Control costs with claim limits

Learn more





INTERNATIONAL Events & Activations

Visa Security Summit

Philips MR Launch

Ingram Micro Convention

Informatica World Tour

Red Hat Sales Kick Off

Mediacorp News Awards





SOCIAL MEDIA MANAGEMENT

BRANDS



PROJECT PLAN

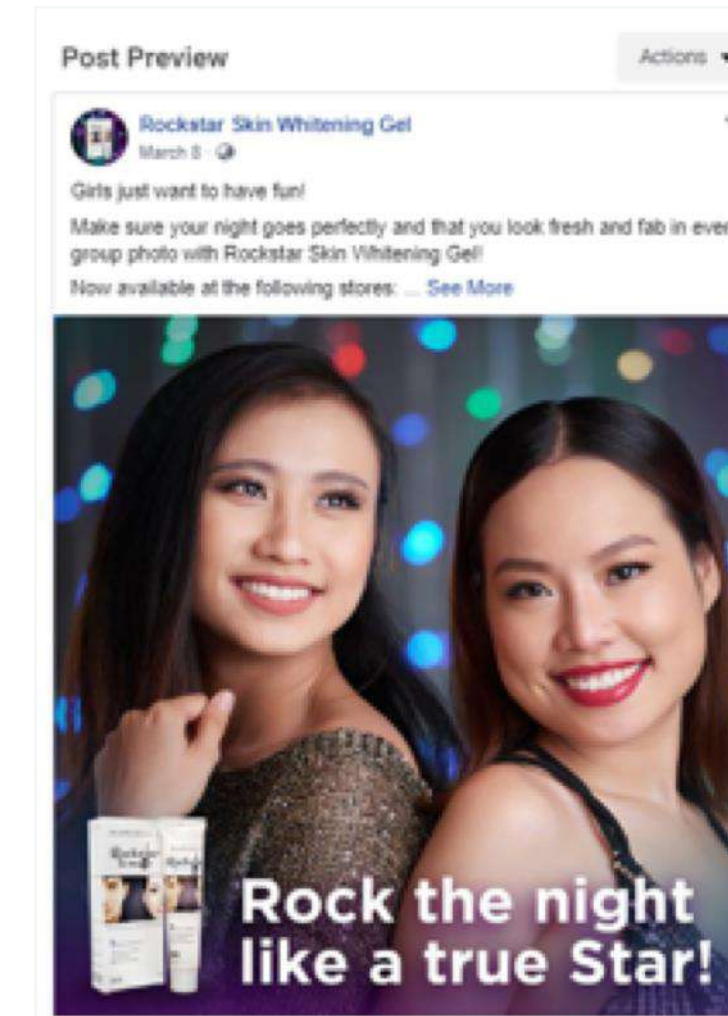
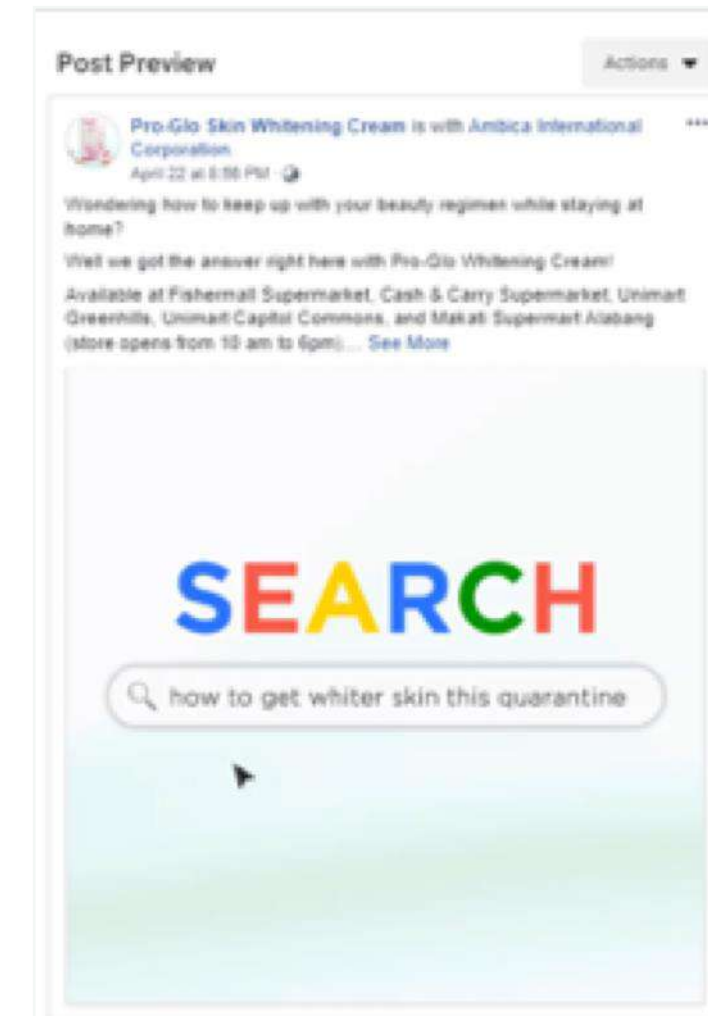
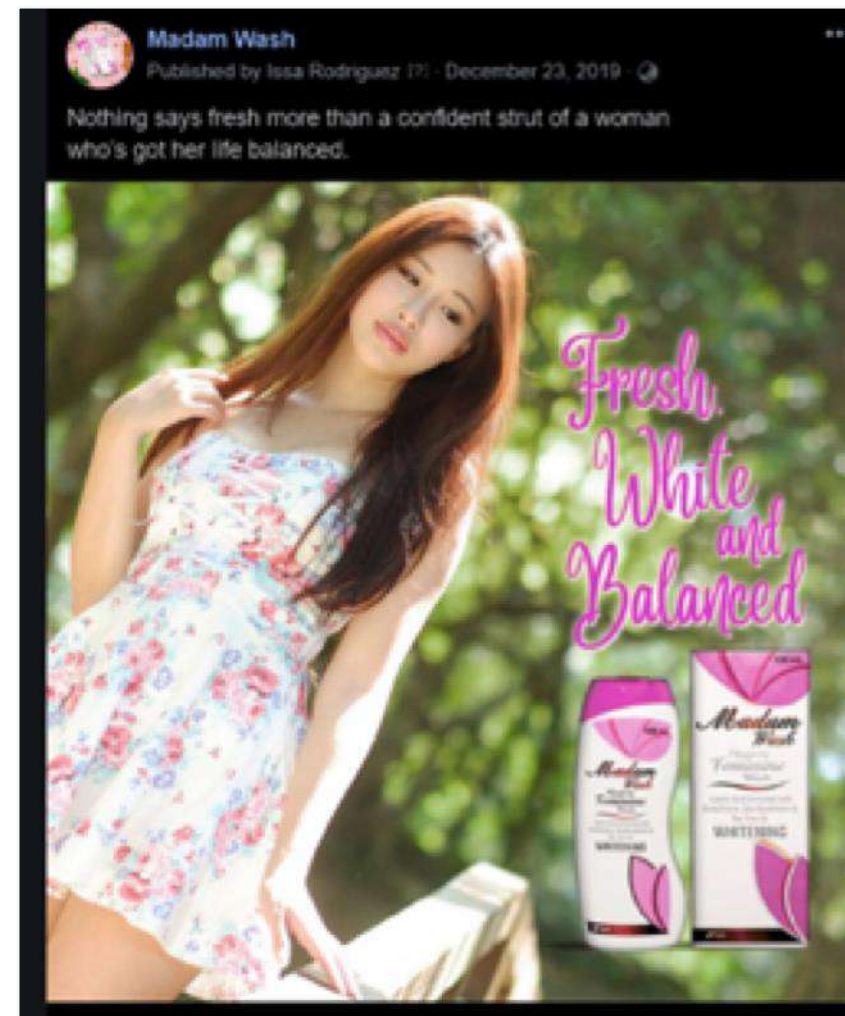
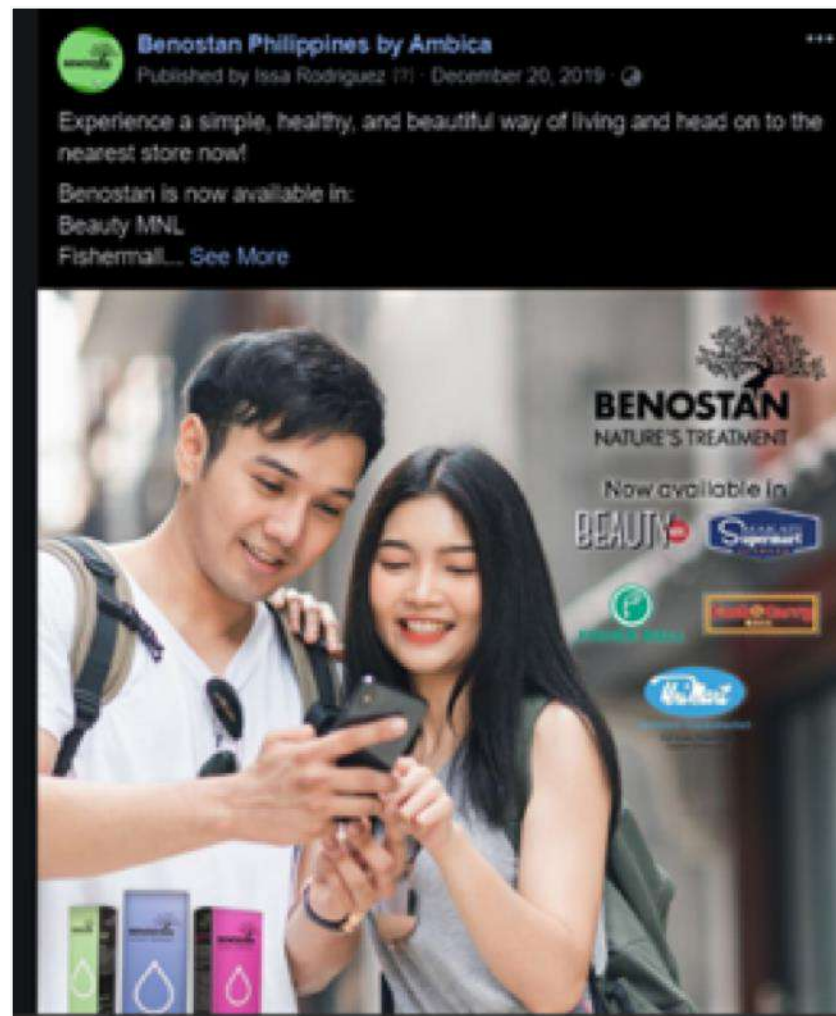
OBJECTIVES	- To <u>launch social media accounts</u> of each Ambica brands/products - To <u>create awareness</u> of product and main website - To <u>engage</u> with followers/subscribers - To drive followers/subscribers to the <u>main website</u>	
DURATION		
PLATFORMS	<u>Facebook</u>	<u>Instagram</u>
	<u>Brands:</u> - Rockstar Skin Whitening Gel - Benostan - GummiKing - Pro Glo Skin Whitening Cream - Madam Wash - Velo-E	<u>Brands:</u> - Rockstar Skin Whitening Gel - Benostan - GummiKing - Pro Glo Skin Whitening Cream - Madam Wash - Velo-E
	<u>Facebook:</u> - Engagement - approx. 20k - Reach - approx. 40k - Followers - approx. 10k	<u>Instagram:</u> - Engagement - approx. 2k - Reach - approx. 4k - Followers - approx. 1k
KPI METRICS		





KEY RESULTS

POSTS WITH HIGHEST REACH



Informative Content

Drive to sales promo

Product push

User-engagement

Product push

Moment Marketing

GROWTH



63% following



60% following



45% following



39% following



39% following



27% following



PROJECT PLAN

OBJECTIVES

- To handle content creation and calendar plotting for Facebook and Instagram with photos, GIFs, videos
- To improve brand awareness of product variants especially with the new packaging and label
- To engage with followers/ subscribers
- To drive followers/subscribers to Crazy Carabao's online selling platforms

DURATION

PLATFORMS

Facebook: Crazy Carabao Brewing Co.

Instagram: @crazycarabao

KPI METRICS

Facebook:

- Engagement - approx. 10k
- Reach - approx. 20k
- Followers - approx. 5k

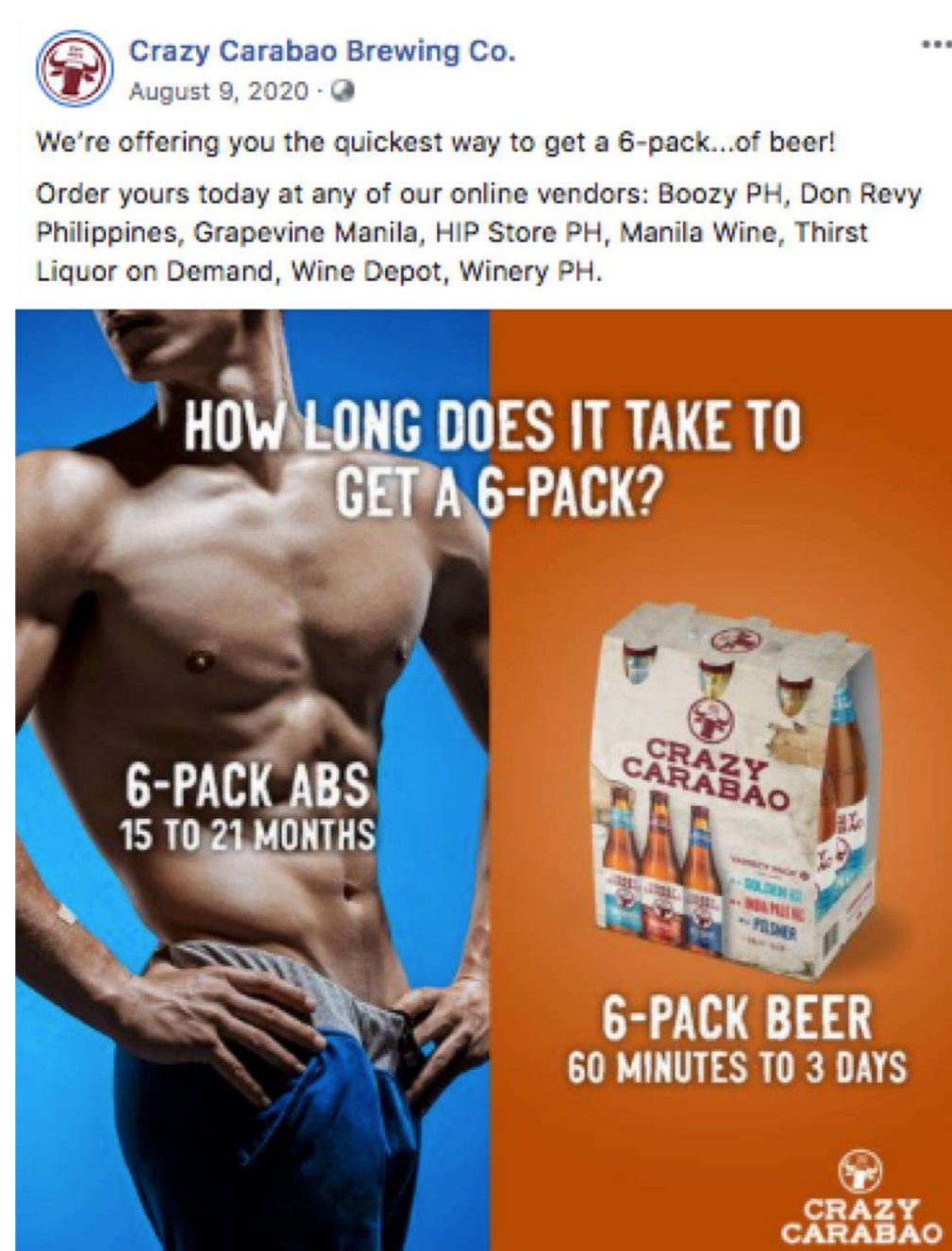
Instagram:

- Engagement - approx. 2k
- Reach - approx. 4k
- Followers - approx. 1k



KEY RESULTS

TOP POSTS



ORGANIC REACH -
26,283



PAID REACH – 267,286

GROWTH

PAGE LIKES

87.81%
(27,929 Page likes)

REACH

4,331,165
(Average Daily, 13,046)

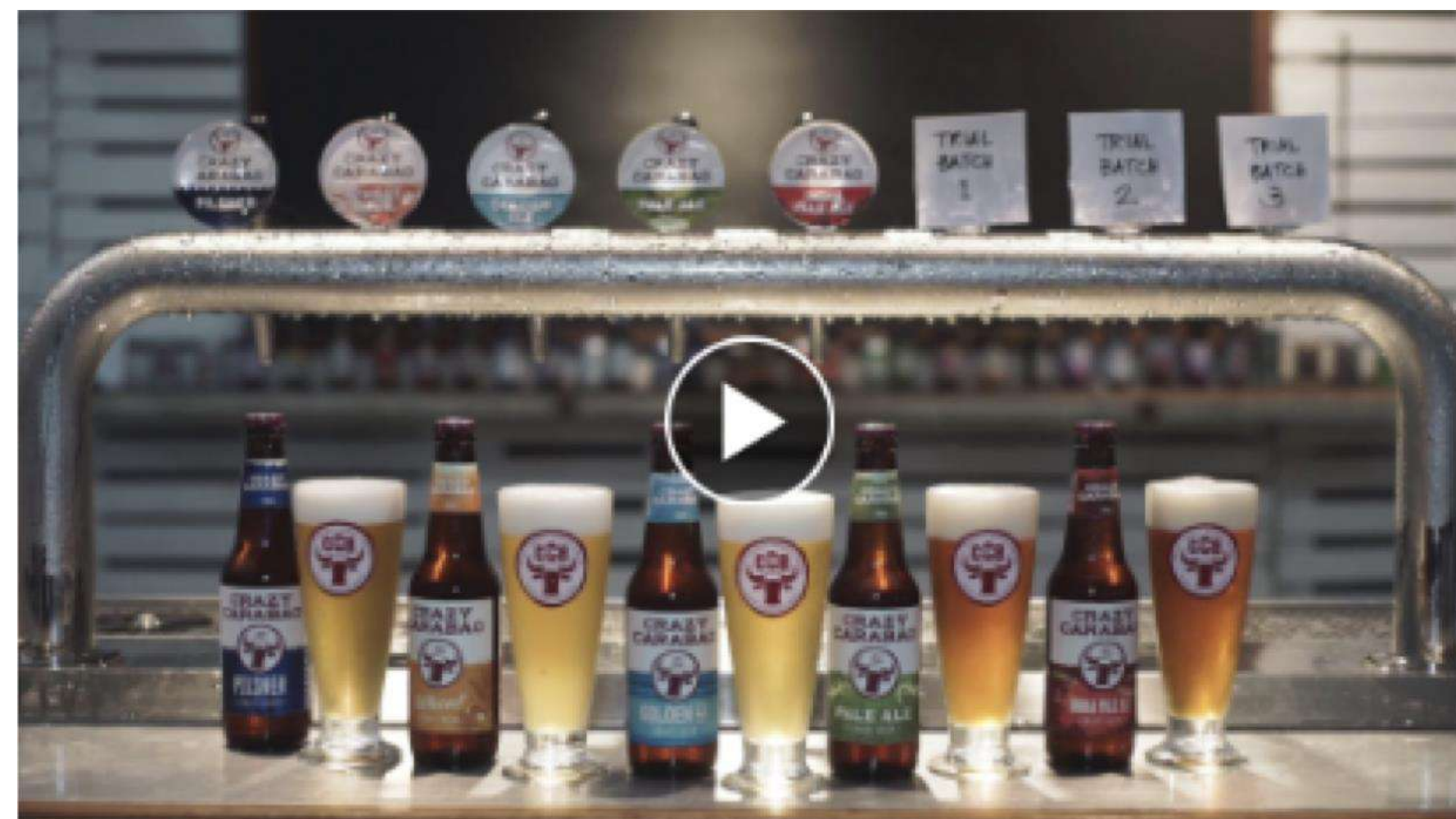
ENGAGEMENT

42,452
(Post comments, shares, likes)



KEY RESULTS

TOP POSTS



Crazy Carabao Brewing Co.: Who is Crazy Carabao?...

#ItsAboutTime you say hello to the leaders of #OneHerd and the makers of your favorite craft beer.

3:13 · Uploaded on 08/25/2020 · Owned · Appears Once · View Permalink · Copy Video ID

Total Video Performance

← Post Engagement ▾ **6,858**

👍 5,940 Total Reactions - 0 from Shares

👍	😂	❤️	😱	😞	😡
5.1K	18	518	230	2	0

💬 310 Total Comments - 0 from Shares

➦ 613 Total Shares

**HIGHEST
ENGAGEMENT - 6,858**

*Audio-Visual Production &
Overall creative concept c/o
vantage



PROJECT PLAN

OBJECTIVES

- Awareness
- Reach
- Engagement
- Drive traffic
- Drive to purchase

DURATION

PLATFORMS

Facebook: Enviroswim PH

Instagram: @enviroswimph

KPI METRICS

Facebook:

- Engagement - approx. 10k
- Reach - approx. 20k
- Followers - approx. 5k

Instagram:

- Engagement - approx. 2k
- Reach - approx. 4k
- Followers - approx. 1k



KEY RESULTS

TOP POSTS ORGANIC

Highest reach on a post ⓘ



Facebook post
We've gone a long way, but there are many more pools f...
Sep 23, 2022, 9:37 PM

Highest reactions on a post ⓘ



Facebook post
Here's a sneak peek of The Enviroswim ES-3 at work! All...
Oct 14, 2022, 2:45 AM

Highest comments on a post ⓘ



Facebook post
Here's a sneak peek of The Enviroswim ES-3 at work! All...
Oct 14, 2022, 2:45 AM



PAID REACH -
40,489



PAID ENGAGEMENT
12,745



PAID LIKES - 244

GROWTH

FACEBOOK

64.33%

INSTAGRAM

82.82%

*Extracted Sep 30, 2022



TECHNICAL EQUIPMENT RENTAL

LED Wall

- Operator
- Switcher and Processor
- 2-ft Riser



TECHNICAL EQUIPMENT RENTAL

75-inch
TOUCH SCREEN TV

- 3 units available

*OPTIONAL: Custom
Game Development

*Stand included



TECHNICAL EQUIPMENT RENTAL

55-inch TOUCH SCREEN TV

- 2 units available

SMART TV

- 4 units available

*OPTIONAL: Custom
Game Development

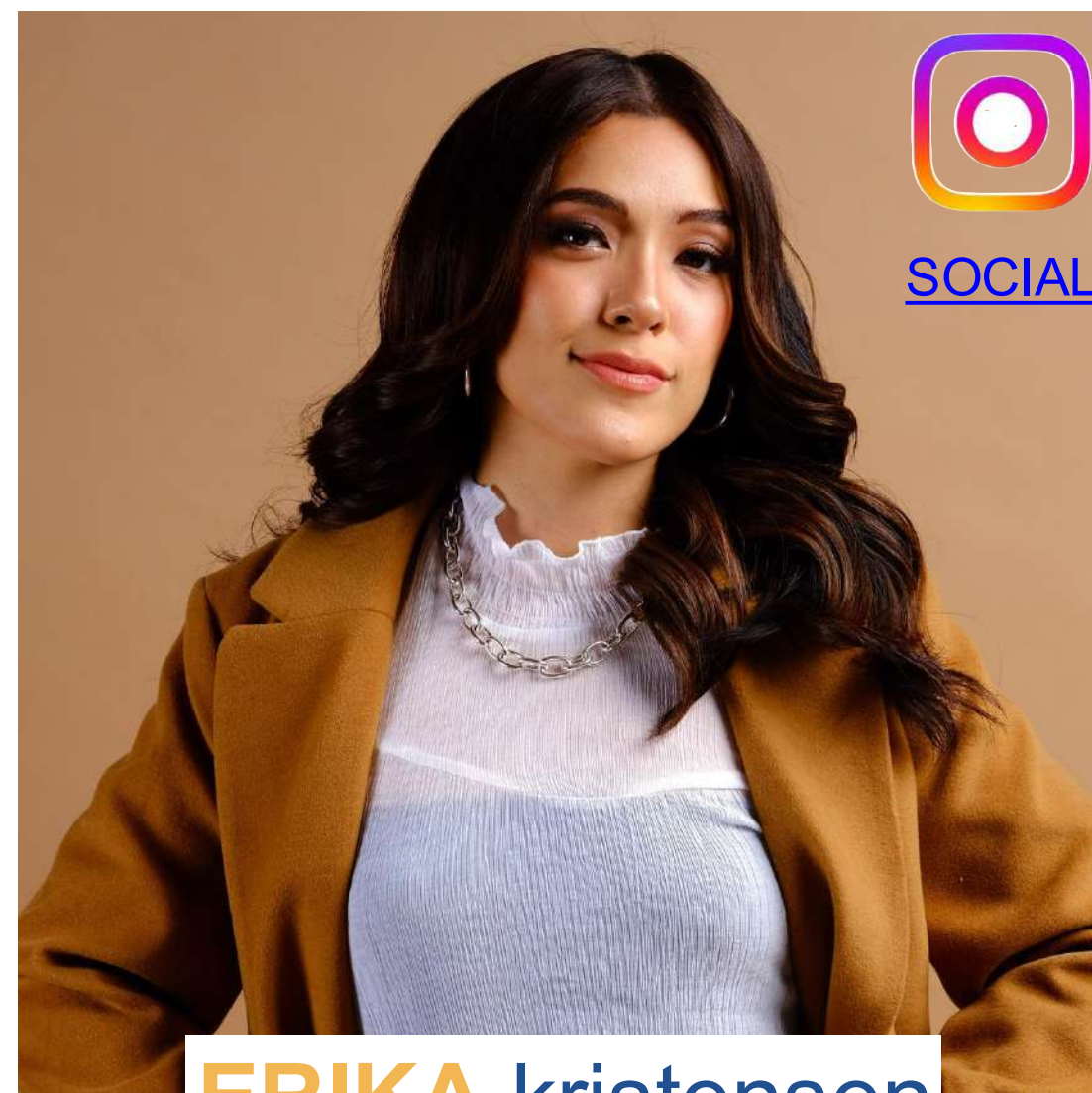
*Stand included



Our ARTISTS



HOSTS



ERIKA kristensen



JAZPER tiongson



JASMINE fitzgerald



WILL devaughn



JC tevez



AIYANA perlas

SPOT

TALENT MGT

PERFORMERS

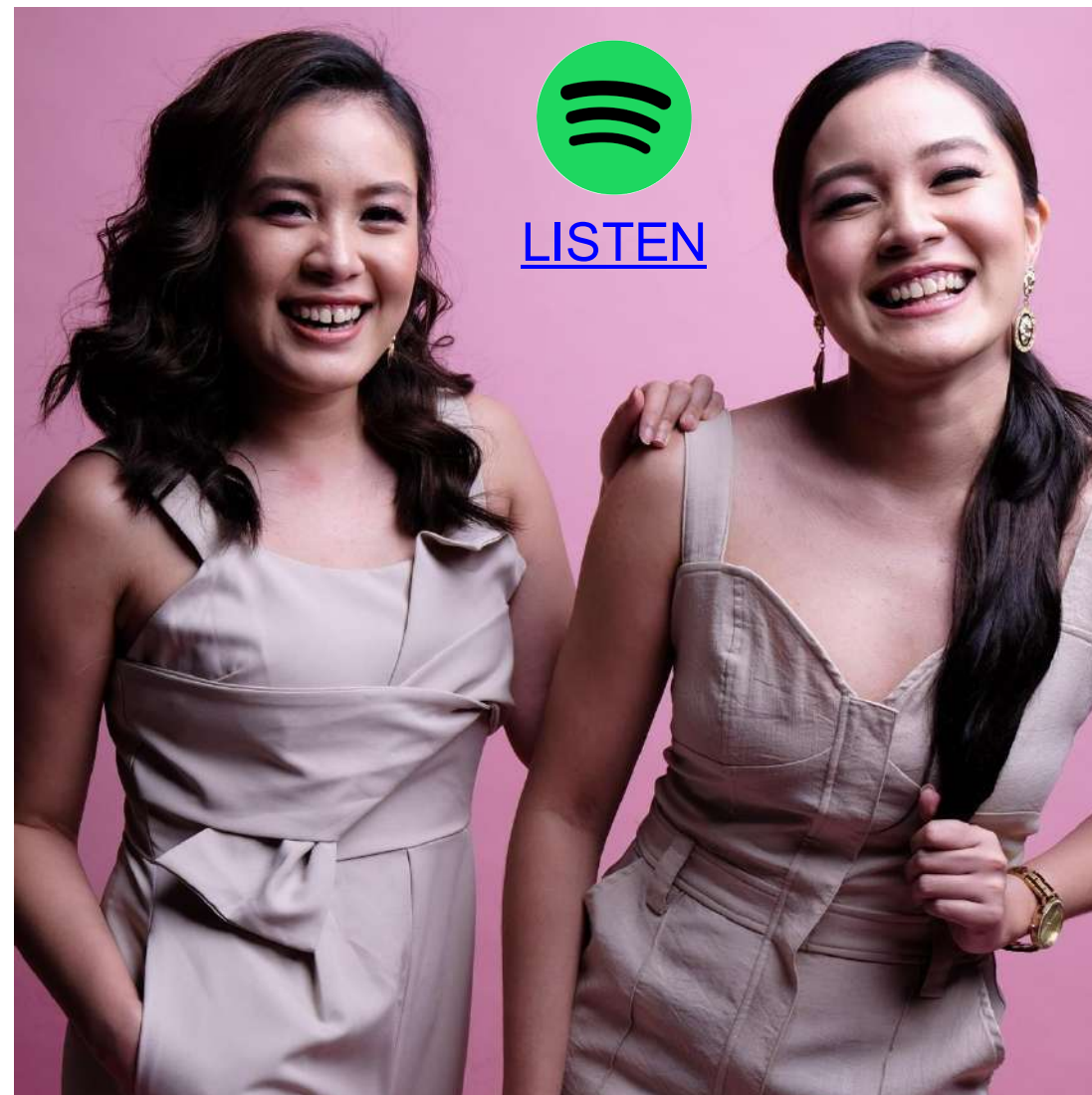
RJ jimenez



JINO labitigan



CHARM & CHARL



ISSA rodriguez





www.wearevantage.ph



inquiry@wearevantageph.com



[@wearevantage](#)

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